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Railway Posters 1923-1947: From the Collection of the National Railway Museum

Beverly Cole, Richard Durack

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Beverly Cole, Richard Durack : Railway Posters 1923-1947: From the Collection of the National Railway Museum before purchasing it in order to gauge whether or not it would be worth my time, and all praised Railway Posters 1923-1947: From the Collection of the National Railway Museum:

3 of 3 people found the following review helpful. Finally bought it By K. Smith I only wish I had lived during this time, when railroads, ship-lines and airlines commissioned artists to produce travel posters like the ones in this book. I've been renewing a copy from UIC library continuously for the last 7 years; nice to finally return it and have a copy of my very own. I still find it hard to believe that a country the size of England used to have four different railways, and that the Flying Scotsman used to be the longest nonstop train route in the world. If you're an art fan, a poster fan, or a railroad fan, this book is for you. The presentation of the artwork is top-notch, as are the bios of the various artists who created them. One difference: My library copy was originally published in England by Laurence King; my bought copy was published by Rizzoli in the U.S. For some reason, the cover art and type arrangement and color scheme is completely different on the two versions (the typefaces used are exactly the same, however). The orange, blue and green cover design on the U.S.-published version, with the rushing Southern railways steam engine and a black spine with orange lettering outlined in white, is just flat-out better. The British version uses a different illustration of the Coronation Scot crossing the Border Bridge, which wraps onto the spine. Whoever made the decision to place dark blue spine text outlined in black against the dark gray of the bridge should go back to art school. No differences inside,

though.0 of 0 people found the following review helpful. Five StarsBy consumeristbest review I have seen.0 of 0 people found the following review helpful. Five StarsBy mikeygreat book

The National Railway Museum in York has a large and varied collection of railway art and artefacts; this books shows over 200 of the best posters dating from the railways' heyday prior to nationalization. In this period, renowned poster artists of the calibre of Edward McKnight Kauffer, Tom Purvis and Cassandre were commissioned by the railway groups to promote not only their lines but also the most beautiful and appealing cities and towns in their areas for tourists to visit. The railway companies virtually invented the "package tour", and promoted it intensively not only in the UK but also in the USA. The introduction explains the history of the companies during the period covered, and examines their attitudes to poster advertising. The book is then divided into four sections, one for each of the railway groups: the resulting selection makes an analysis of poster art in the UK in its "golden age" of the Twenties and Thirties. Extended captions explain the context of the works, and information about the artists is provided. The authors are on the curatorial staff of the National Railway Museum, York.