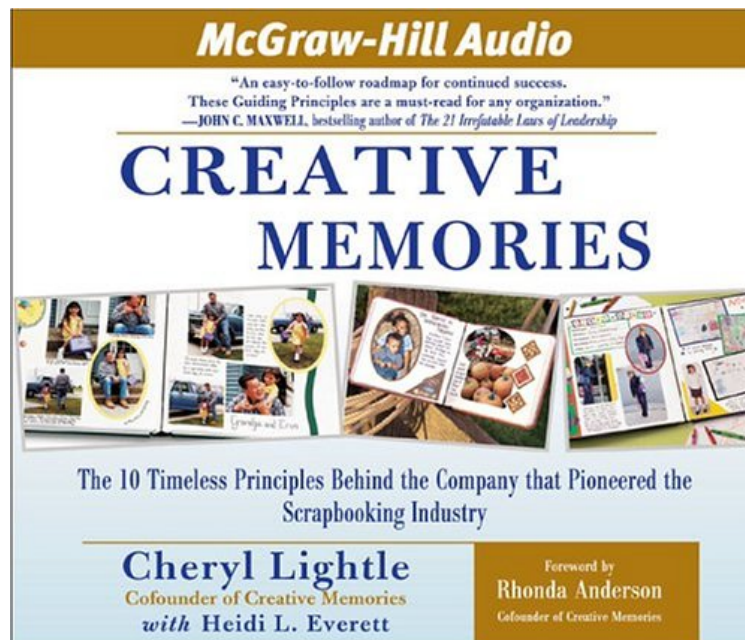


[Mobile pdf] Creative Memories: The 10 Timeless Principles Behind the Company That Pioneered the Scrapbooking Industry

Creative Memories: The 10 Timeless Principles Behind the Company That Pioneered the Scrapbooking Industry

Cheryl Lightle

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1 of 1 people found the following review helpful. Thought I would like but....By Julie S.Love the initial phone call that started it all and had hoped the book would be more about that story and the first of the book was but now I'm getting bogged down with the principles they established, followed and why they implemented them. Not a fun read. 10 of 14 people found the following review helpful. Interesting story but nothing new here By Kug I like stories of people who build businesses and while I am unfamiliar with this company I took a chance on the story. The storyline is interesting how they got the company turned around and built it into what it is today. The timeless principles are nothing you haven't read but hey these ladies are successful and it is a nice read but no big lessons just a good success story.

Reveals the 10 principles used to create a scrapbooking empire.

From the Back Cover THE NATIONAL BESTSELLER An inspiring story of a phenomenal business leader and how to make her tactics work for you How did an unemployed single mother turn a simple business idea into a 450 million-dollar multi-national corporation? She followed her instincts, formed a strategy, and found a way to transform a vision into a home-grown direct-selling empire called Creative Memories. This astonishing self-made success story is a

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