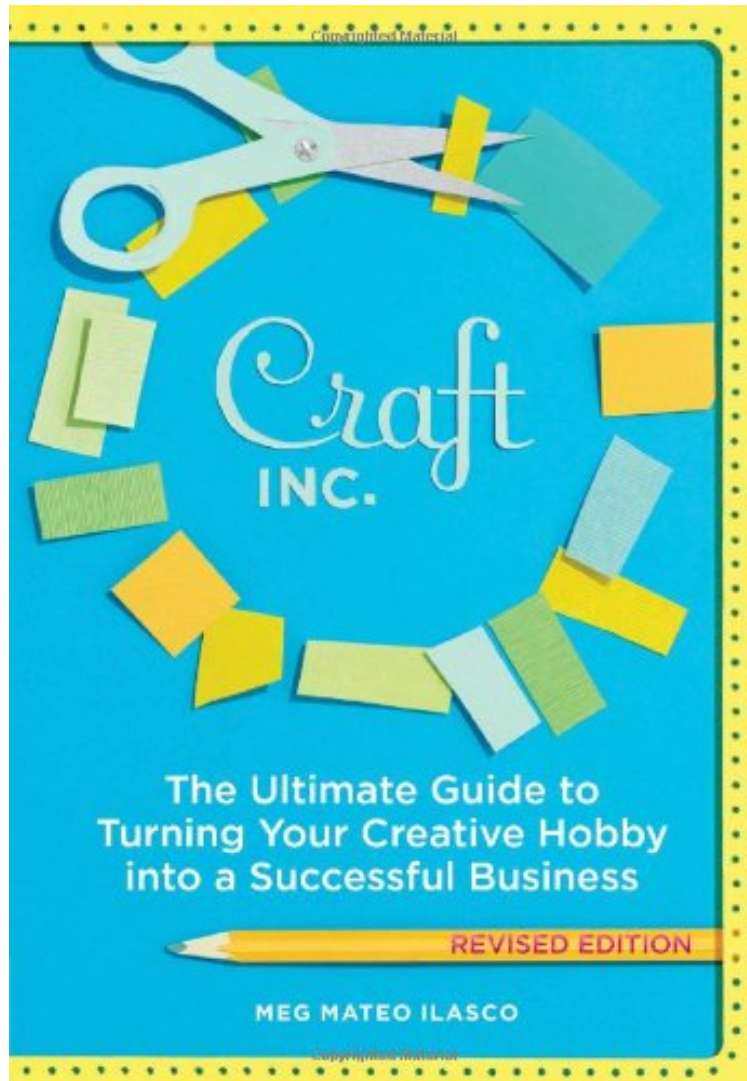


[Library ebook] Craft, Inc. Revised Edition: The Ultimate Guide to Turning Your Creative Hobby into a Successful Business

Craft, Inc. Revised Edition: The Ultimate Guide to Turning Your Creative Hobby into a Successful Business

Meg Mateo Ilasco

*DOC | *audiobook | ebooks | Download PDF | ePub*



[Download](#)

[Read Online](#)

#393050 in Books 2011-10-05Original language:EnglishPDF # 1 8.00 x .75 x 5.50l, .75 #File Name: 1452101418192 pages | File size: 37.Mb

Meg Mateo Ilasco : Craft, Inc. Revised Edition: The Ultimate Guide to Turning Your Creative Hobby into a Successful Business before purchasing it in order to gage whether or not it would be worth my time, and all praised Craft, Inc. Revised Edition: The Ultimate Guide to Turning Your Creative Hobby into a Successful Business:

5 of 5 people found the following review helpful. and I especially like the checklist page for all the things you need ...By L. WilliamsThis is an inspiring and informative book about starting your own craft business. It's down-to-earth

advice, and I especially like the checklist page for all the things you need to do to properly register your own craft business. Sometimes I found the writing to be a admonishing, like she's saying "careful what you're getting yourself into", which stands to reason. But then you'd turn the page and read a wild success story about some crafter, so at the same time you're getting proof that it can be done. Overall I couldn't put it down, I found the creative and colorful layout to be engaging and the advice to be priceless. It's a fun book you'll enjoy referencing. 1 of 1 people found the following review helpful. Some really good points in the book
By Kristina Weston
Some really good points in the book, especially pricing. Simple and clear. I'd say it's great for those beginning and those who are about to actually start treating their hobby as business from now on. 1 of 1 people found the following review helpful. A Must for Sellers of Crafts
By Stephanie Gwyn Brown
My go-to book for understanding craft business and the intricacies therein--includes social media, marketing. It's thoughtful, succinct; solid information and a pleasant read! Clear, easy to understand and most helpful. Get this if you are serious about your business. I also appreciate the presentation of the info; the book has attractive layout and design. I can't put it down!

The growing legions of crafters looking to turn their hobby into a profession can rely on the tried and true advice in *Craft, Inc.* In this completely revised edition of the definitive crafter's business book, entrepreneur Meg Mateo Iasco offers expanded and authoritative guidance on everything from developing products and sourcing materials to writing a business plan and paying taxes. With all-new sections on opening an online shop, using social media strategically, and more along with updated interviews from such craft luminaries as Jonathan Adler and Jill Bliss this comprehensive primer features the most current information on starting and running a successful creative business.

About the Author Meg Mateo Iasco is a designer, writer, and illustrator. She started her freelance business in 2005, and lives in the San Francisco Bay Area.